

University Relations
2018 Funding Plan
Cummins College of Engineering

Pune, India

Original: Month day, year

Revised: Month day, year

Approval Signatures

Kristin Leek

Boeing University Relations

September 7, 2018

Date

**Boeing Executive Focal /
Country Focal**

Date

my



**Representative of the
Incubator/University**

October 31st, 2018

Date



Funding for Charitable Contributions is intended to establish and strengthen relationships with institutions within the Boeing University Portfolio for the purpose of building a robust talent pipeline through talent acquisition.

The scope of this funding plan includes charitable contributions, business related donations subject to Boeing PRO-6631, to University Relations Portfolio institutions. Funding for activities such as sponsorships and research & development are out of scope for this funding plan and process. The following are compliant categories for use of funding for charitable contributions:

- Scholarships
- Curriculum Enrichment
- Student Organizations
- Outreach & Retention Programs
- Student Projects

All purchases for Boeing projects will be done by the school in arms-length from Boeing, and will be purchased at fair market value.

Boeing will not be involved in the selection of or setting the criteria for scholarship recipients and participating students for Boeing funded projects.



Goals & Expectations

University Engagement Goal

MKSSS's Cummins College of Engineering for Women (CCOEW) is an engineering college in Pune, Maharashtra, India run by the Maharshi Karve Stree Shikshan Samstha.

Boeing's engagement goal is to:

1. Expose students to Aerospace & to Boeing
2. Mentor students interested in career in Aerospace
3. Provide internship opportunities to interested students to work on exciting projects at Boeing's Engineering & Technology Center

Objectives & Outcomes

2019 Objectives

- Provide scholarship to two (2) deserving students.
- Conduct series of outreach event at the College, exposing students and faculty to Boeing, Aerospace and Innovation at Boeing

Outcomes & Measures

1. Scholarship to Deserving Students:

Boeing will provide two scholarships (\$1800 per student) to deserving students that are pursuing **BTech** and that wish to pursue career in the aerospace industry. University will chose the students and distribute the money directly. University shall share with Boeing the details of the students receiving the scholarship

2. Outreach Events

Boeing will participate in approximately 3 outreach events per year on topics such as:

1. Interactive sessions by Boeing Leaders (1 per year)
 - Aerospace Industry
 - Boeing



2. Overview of innovation at Boeing (1 per year)
 - Overview of research @ Boeing's Engineering & Technology Center
 - Workshops/Seminar/Talks
3. Promotion for women engineers (1 per year)
 - Talk by Women Leaders at Boeing to encourage women to enter the Aerospace industry

Responsibility of the College:

- The outreach event would be branded as "Boeing on Campus"
- This will be at-least half-day event dedicated for Boeing.
- Organize sessions – invite large number of students, faculty, industry experts etc.
- Organize sessions of other Aerospace industry experts if possible
- Identify topics for interaction with students.
- Provide facilities at the campus (seminar halls, class rooms, projectors etc.)
- Branding of the event
 - Create banners & creative posters on the campus. Coordinate with Boeing's communications team.
 - Advertise in student magazines and(or) student newspapers
 - Leverage social media and other electronic media in coordination with Boeing's Communications Team
- Other support
 - Provide high tea to the guests



2018 Charitable Contributions
Funding Plan: Cummins - Pune

Funding Breakdown

Category	Dollar Amount (USD)	# of individuals reached	Short Description
Scholarships	\$ 3,600.00	2	The University/Incubators will use the funds to provide scholarships to two (2) deserving students.
University Outreach	\$ 10,000.00	100+	The University will use the funds to support the outreach events (3 events in a year)

Logic Model

1. Scholarship to Deserving Students

Activities (What activities the program undertakes)	Inputs (What resources go into the program)	Outcomes / Outputs – Metrics (What is produced through the program? What are the benefits that result from the program)	
		Short to medium term	Long-term
<p>Boeing will provide scholarships to 2 (two) students, selected by the University. The students must be pursuing BTech and should be interested in career in the Aerospace industry.</p> <p>University will conduct the student selection and inform Boeing.</p> <p>Funds would be directly transferred by the University to the selected students.</p>	<p>Funding from Boeing to provide scholarships.</p>	<p>Outcome :</p> <p>1. Provide financial support to the deserving students who wish to pursue career in the Aerospace industry.</p>	<p>Outcome:</p> <p>1. Number of deserving students graduating from the University that are pursuing career in the Aerospace Industry.</p>

2. Outreach

Expose students to Aerospace & to Boeing. Mentor students interested in career in Aerospace. Explore internship opportunities to interested students to work on exciting projects at Boeing's Engineering & Technology Center.

Activities (What activities the program undertakes)	Inputs (What resources go into the program)	Outcomes / Outputs – Metrics (What is produced through the program? What are the benefits that result from the program)	
		Short to medium term	Long-term
<ul style="list-style-type: none"> • The outreach event would be branded as “Boeing on Campus” • Organize sessions – invite large number of students, faculty, industry experts etc. • Organize sessions of other Aerospace industry experts if possible • Provide facilities at the campus (seminar halls, class rooms, projectors etc.) • Branding of the event <ul style="list-style-type: none"> ◦ Create banners & creative posters on the campus ◦ Advertise in student magazines and(or) student newspapers ◦ Leverage social media in coordination with Boeing's Communications Team • Other support <ul style="list-style-type: none"> ◦ Provide high tea to the guests 	Funding of \$10K to Colleges	Outcome: 1. Number (#) of students from the University joining Aerospace industry or pursuing advanced degree in Aerospace. 2. Number of students (#) participating in the outreach events at the University	Outcome: 1. Number of applications (#) Boeing receives from the University for lateral hire positions



2018 Charitable Contributions
Funding Plan: Cummins - Pune

<p>Boeing will provide funding to the Colleges to conduct series of Boeing Outreach Events on the campus</p> <ul style="list-style-type: none">▪ Interactive sessions by Boeing Leaders (1 per year)<ul style="list-style-type: none">▪ Aerospace Industry▪ Boeing▪ Boeing in India▪ Overview of innovation at Boeing (1 per year)<ul style="list-style-type: none">▪ Overview of research @ Boeing's Engineering & Technology Center▪ Workshops/Seminar/Talks▪ Promotion for women engineers (1 per year)<ul style="list-style-type: none">▪ Talk by Women Leaders at Boeing to encourage women to enter the Aerospace industry			
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